

“Heficed is a fantastic partner to work with; knowledgeable, friendly, and the product is outstanding.”

The Client

365HOSTS®

365Hosts is a managed web company based in the United Kingdom, specializing in cloud hosting services. It was originally founded as a shared web hosting provider but found that with so many web hosts competing in the marketplace, it needed to stand out from the crowd in order to attract the affluent end of the market. 365Hosts’ solution was to offer support and advice to its customers without the costs that are often associated with such value-adds

By offering its clients a hosting solution based on integrity and relationship building, 365Hosts has been able to attract and retain large numbers of clients and is now expanding rapidly. It’s a highly successful and ambitious business and, over the past decade, has grown its footprint both organically, and through well-timed acquisitions, most recently Stone Hosting.

The Challenge

365Hosts has an extensive portfolio of shared, reseller, and platform-optimized hosting options, including WordPress and CloudLinux. It also offers a wide range of VPS and dedicated server solutions, which are all delivered through its data centers around the world, including in the United Kingdom, Canada, the U.S., Germany, France, and Poland.

Prior to partnering with Heficed, 365Hosts faced enormous challenges with Whois information severely impacting on its sales due to clients ultimately uncovering where the service was situated. 365Hosts also struggled to get good port speeds and was looking for ways to reach its customers via more localized POPs.

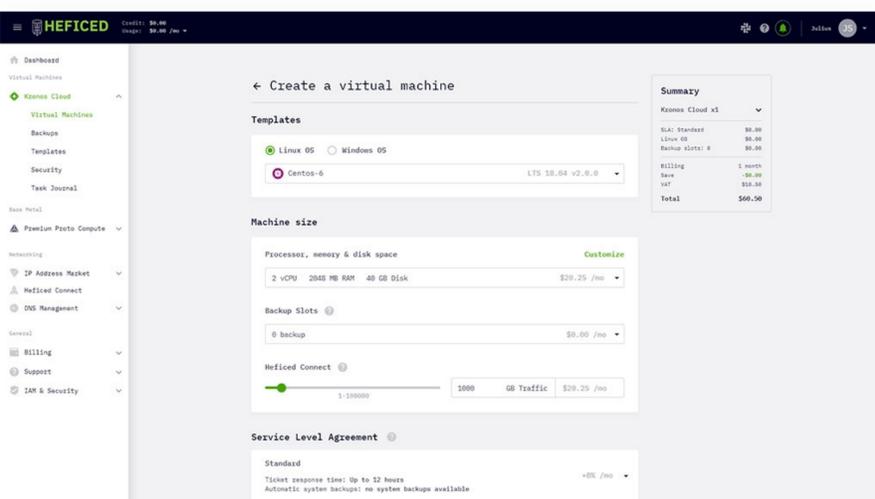
Our Solution

Heficed offers a wide range of hosting solutions, and we were able to offer 365Hosts subnets in the UK, Germany, and the USA, which has enabled the business to reach its clients via more localized POPs. 365Hosts already had a huge international client base, but with Heficed’s support, it was able to reach and retain its clients more effectively.

365Hosts uses Kronos VMs along with Proto Compute dedicated servers, and by working with our 10Gbps connections, they no longer have trouble achieving great port speeds.

You can find out more about our hosting solutions [here](#).

You can find out more about Kronos Cloud [here](#).



Implementation

Chris Withington, Managing Director of 365Hosts, commented that any migration to new infrastructure is “extremely complex, time-consuming and could be disastrous if not handled correctly” and that it can take “months of planning to execute correctly”.

We’re glad that we found the implementation of Heficed’s products straightforward with “no server downtime”.

Result _

As a direct result of working with Heficed, 365Hosts is now able to *“create a VM within seconds and have it set up and ready to go at multiple POPs globally.”* This has helped to accelerate its growth and enabled it to create excellent first impressions with its customers.

Chris Withington also reported that 365Hosts had secured more cloud orders since partnering with Heficed due to the fast port speeds and rapid provisioning of servers.

Working with Heficed has also helped to ease the shared servers’ load because 365Hosts’ CloudLinux accounts were all migrated to Heficed.

The Future _

365Hosts stated that “for as long as we are hosting, we cannot see a reason to ever end our relationship with Heficed”. We’re delighted that 365Hosts found us “a fantastic partner to work with” and are proud that they found our products to be “outstanding”.

We’re looking forward to continuing to work with 365Hosts in the future and are excited to see how the business develops.

IP Address Market _

Explore Heficed plans and pricing for Kronos Cloud, IP addresses and Proto Compute dedicated servers.

[Explore pricing](#)

You can find out about our other products [here](#).