

“We’ve been using their services for years, and the Heficed team is always there and very eager to help when you need it.”

Dave Hartal, CTO at Rank Ranger

## The Client

## RankRanger

Rank Ranger provides SEO tools for businesses to monitor, analyze and improve their performance in search results. The insights enabled by this software help digital marketers make intelligent strategic decisions.

Rank Ranger clients can customize their SEO tools to meet specific business needs. Users can access diverse data by integrating third-party applications with their accounts, create visually rich reports, keep track of the competition and much more.

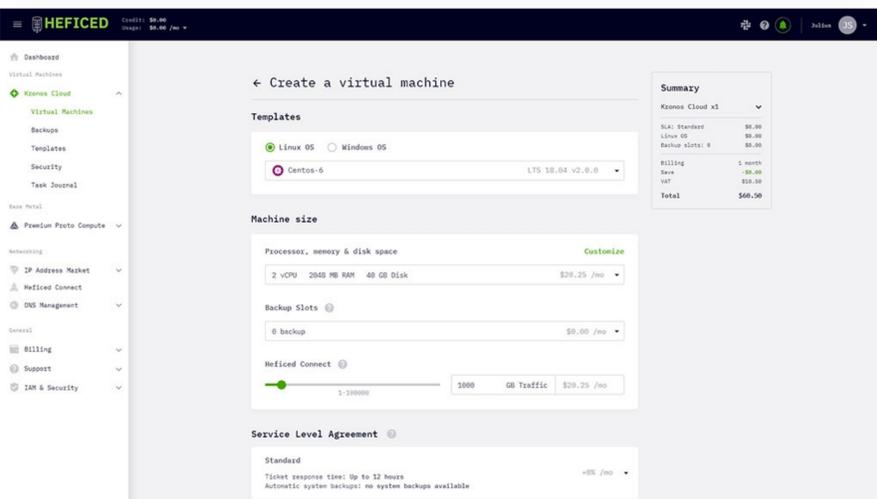
## The Challenge

As Rank Ranger caters to many businesses and uses big amounts of data, ensuring an uninterrupted service may at times be a challenging task. As the company grew, it was increasingly looking for reliable and stable cloud servers to power its infrastructure.

Server problems are inevitable, and they need to be fixed. Stable operation relies on the predictability of maintenance works. It was important for Rank Ranger to know well in advance when their servers would be unavailable. This would allow them to redeploy resources accordingly and ensure uninterrupted operation.

Rank Ranger’s ultimate goal was peace of mind: they wanted to concentrate on the development of the company rather than on solving server problems. This required partnering with a server provider that operated in a predictable and transparent manner.

Heficed and its primary product, **Kronos Cloud**, was chosen to meet the requirements of Rank Ranger.



## Our Solution

Kronos Cloud is a scalable, easy-to-use cloud server solution. It provides up to 2048 IP addresses per server and puts users in charge, giving them full control at the root level. This eliminates competition over cloud resources between users.

You can find out more about **Kronos Cloud** [here](#).

As the team at Rank Ranger describes it, they have used Kronos Cloud as “a sort of a pipeline between some services”. The server enables computing and collecting, digesting and further processing of data.

## Implementation

It was easy for Rank Ranger to introduce Kronos Cloud into their server infrastructure of Rank Ranger, thanks to the high automation level of the product. The client did not have to pause their workflow, redesign their business processes, or retrain their staff to use Kronos Cloud.

From day one, Rank Ranger has been able to leverage Kronos Cloud to its benefit. As the company stated, working with Kronos Cloud has been a very user-friendly experience. We have achieved this for Rank Ranger and other users through a platform called Terminal. The platform allows our clients to manage cloud resources in a simple intuitive manner.

## Result \_

With Kronos Cloud, Rank Ranger has ensured an uninterrupted experience for its users.

The client especially pointed out how “really great and helpful” our emails about upcoming maintenance appeared to be. Timely notifications of scheduled maintenance have allowed Rank Ranger to dynamically readjust its server infrastructure. As a result, users have noticed minimal disruption.

Status checks are another feature that has increased transparency and predictability for the client. All they need to do to see the full picture is go to the [status page](#). This page displays our servers located in different parts of the world and is available round the clock seven days a week. Each of the servers updates their status in real time.

Heficed has been partnering with Rank Ranger since 2014. All these years, we have been able to ensure stable operation and smooth communication with the client.

## The Perspective \_

Want to know how Kronos Cloud could help you ensure uninterrupted service? Check out the Kronos Cloud product [page](#).

## Kronos Cloud Pricing \_

Explore Heficed plans and pricing for Kronos Cloud, IP addresses and Proto Compute dedicated servers.

[Explore pricing](#)

You can learn more about our cloud products [here](#).